

stay at home by having them make and sell my products, too." Made in the USA, Claire's inaugural product line is called **Scooters**, "between bloomers and shorts," and match with appliqué one-piece outfits and printed soft shoes. Available at bebedulceaspen.com and wholesale.



Another group of creative moms: **Tova Munitz** and her sisters launch **Bandella Headbands**, quality hair accessories for babies and girls of all ages at reasonable prices. "Our goal is to provide quality hair pieces at good prices without compromising on workmanship," says Tova. "Being moms ourselves, we are cognizant of matters of safety and our products reflect that

concern." The company's hip, fun products use non-toxic glue and high quality materials to add that certain sparkle, sold to higher end children's apparel and accessory boutiques in Montreal, Canada. They're ready to hit the U.S. markets; visit BandellaHeadbands.com for wholesale as well as public purchase.

BEQUITA™, distinctive organic clothing collections for children 0-6 years, makes its North American debut for the Fall 2010 season. The collection of girls and boys playwear is

made entirely from 100% organic cotton knit. Mix and match pieces are made for layering with coordinating dresses, shirts, wide-leg pants, leggings, reversible hooded jackets and bibs.

Originated in 2006 by illustrator/designer **Rebecca Bardes** (a.k.a. Bequita,) who left New York City to volunteer in China and eventually settled in the ancient city of Suzhou, the "Venice of the East" just southwest of Shanghai. Made in China, the line is inspired by her life there, and she considers it Traditional Culture Redefined™. Bequita.com.



Nickelodeon and **Viacom Consumer Products (NVCP)** partner on an exclusive licensing deal with **Serta** to produce a co-branded line of kid's mattresses, both traditional innerspring and Visco-memory foam models featuring characters from Dora the Explorer, Go, Diego, Go! and SpongeBob SquarePants.

Little Pea partners with New York-based **Terra Fazio** of **Thread Showroom** for representation in both north and southeastern territories. Launched in August 2009, Little Pea

His GEM

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For wholesale inquiries, contact Kristie Sawyer
at 919-747-8592 or KSawyer@VincentShoeStore.us
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